



# Ten Foundations

Dear parents

My name is Ian Campbell and I am the founder CEO of a NI registered charity NIC 100909 called Ten Foundations , we work in the Philippines with families living in extreme poverty , we started our livelihood programme a few years ago , buying sewing machines and teaching woman how to sew .

We now concentrate on making schoolbags and this letter is not asking you for a donation but simply saying if you are thinking of buying a schoolbag , you could consider one of our PAGASA bags , a simple schoolbag that can change a life , our livelihood workers are all from very poor backgrounds, most have limited education and no skills , their lives have been transformed by these schoolbags , they now get paid a decent wage , we pay their health insurance, their social security , they get breakfast before they start work and free lunch , for the first time in their lives someone cares about them .

Our Bayanihan village and livelihood project In the Philippines is a special place , its a healing place , a place of nurturing and kindness, a place that has grown organically over the years , we have a very gentle , non corporate way of operating, not profit driven , nobody exploiting the workers of our livelihood programme , it makes our schoolbags special in a world where the people who do the bulk of the work are the ones who get the least reward , its our USP and we will never lose sight of that , Ten Foundations is built around this simple ethos of compassion, kindness , integrity, honesty , and just simple decency.

No-one will ever profit from the sale of our bags .

All the money goes to the livelihood programme, Ten Foundations is a non religious humanitarian organisation completely run by volunteers here in NI , we don't pay any salaries and keep our running costs to a minimum .

If you would like any more information please don't hesitate to contact me , my number is 07788466036 and email [ian@tenfoundations.org](mailto:ian@tenfoundations.org)

Many thanks.

Ian

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